

Healthier Drinks at Healthcare Facilities

Children's Health Queensland - Strategy

Supportive Environments (SEHF) at Healthcare Facilities Steering Committee

26/04/2017



Traffic light system ✓



'RED' drinks classification:

- ✓ Sugar-sweetened beverages
 - ✓ Soft drinks, fruit drinks, energy drinks, sports drinks, flavoured mineral waters, iced teas
- ✓ Flavoured milks and milk-based smoothies – serve size >300mL
 - ✓ Reduced-fat and full-fat flavoured milk and soy-based drinks such as iced coffee, chocolate milk, breakfast milk-based drinks, smoothies and milkshakes
- ✓ Juices with <96% fruit juice
- ✓ Juices – serve size >300mL
- ✓ Caffeinated beverages not meeting CHQ compliance criteria
 - ✓ E.g. 600mL Coca-Cola varieties, energy drinks

'AMBER' drinks classification:

- ✓ 375mL artificially-sweetened beverages
 - ✓ E.g. Coke Zero, Diet Coke
- ✓ Juices with ≥96% fruit juice, unsweetened (serve size ≤300mL)
- ✓ Unflavoured milk, full-fat
- ✓ Flavoured milk drinks and milk-based smoothies – serve size ≤300mL
 - ✓ Reduced-fat and full-fat flavoured milk and soy-based drinks such as iced coffee, chocolate milk, breakfast milk-based drinks, smoothies and milkshakes
- ✓ Unsweetened/diet iced tea

'GREEN' drinks classification:

- ✓ Unsweetened water
 - ✓ Still, sparkling, mineral, flavoured
- ✓ Unflavoured plain and soy milk, low- or reduced-fat

Vending

Drinks

- ✓ 0% 'RED' drinks in vending machines within public areas
- ✓ 0% 'RED' drinks in vending machines within staff areas
- ✓ No more than 50% 'AMBER' and at least 50% 'GREEN' drinks in vending machines within public and staff areas

Advertising and promotional

- ✓ 'RED' drinks should not be promoted or advertised on vending machines.

Retail

Drinks

- ✓ <20% 'RED' drinks displayed in all retail outlets
- ✓ At least 50% 'GREEN' drinks displayed in all retail outlets
- ✓ No more than 30% 'AMBER' drinks displayed in all retail outlets

Advertising and promotional

- ✓ 'RED' drinks should not be promoted or advertised on cabinets, fridges or menu boards, or used in promotional deals (e.g. 2-for-1 offers).
- ✓ 'RED' drinks should not be displayed in excessive quantities or in prominent areas including:
 - ✓ Beside cash desks; at reception desks/counters; at entrance or exit of an outlet; placed at eye-level on/within cabinets, fridges, shelves or free-standing displays.

Catering

Drinks

- ✓ Only 'GREEN' and 'AMBER' drinks should be available at functions when the catering is provided or purchased by CHQ.

Advertising and promotional

- ✓ 'RED' drinks should not be promoted or advertised at functions hosted by CHQ.

Fundraising

- ✓ Only 'GREEN' and 'AMBER' drinks should be used for fundraising purposes within CHQ.

Implementation:

The SEHF steering committee will employ a staged approach to removing 'RED' drinks from public and staff access vending machines (excluding 11b).

Stage 1: A single row of each vending machine is able to stock 'RED' drinks. For combined food and beverage machines with ≤ 3 rows of beverages, the % display of 'RED' drinks is to be no more than 20% of total display, consistent with current ABC guidelines.

Stage 2: Removal of all 'RED' drinks will be actioned after a period of time decided by the committee. If public and staff engagement of these 'RED' drinks is high, a decision may be made to continue with the strategy defined in *Stage 1*.

Decision clauses:

The Supportive Environments at Healthcare Facilities (SEHF) steering committee:

1. Has executive decision regarding which drinks may be sold within Children's Health Queensland (CHQ) facilities.
2. Collaborates fully with its retail and vending partners in an effort to adhere to CHQ's Healthier Drinks strategy and is able to amend the strategy for certain products based on reasons of practicality and/or safety.
3. The vending machine located on Level 11b is exempt from compliance with CHQ's Healthier Drinks at Healthcare Facilities strategy, secondary to clinical requirements.